

HYDRO-LAC®

Hydro-Lac®, a patented technology, is brought to you by Form-A-Feed to help mitigate the effects of heat stress on your livestock.

Whether you operate a dairy or a feedlot, research has shown the negative effects that heat stress can have on livestock productivity. The cost of heat stress to our industries continue to climb from millions to billions each year as productivity losses. As a part of the Hydro-Lac Heat Abatement Team, you will be able to conduct your own analysis of your operation and how it will allow you to deal with heat stress events. Taking this information into consideration and using the patented, proven technology of Hydro-Lac, you will be able to get early notifications of pending heat events and extremity of those events to better prepare and work through these heat challenges. Form-A-Feed is committed to helping provide you with individualized on farm resources, the latest research and trusted heat abatement products, as well as innovative heat abatement consultants driven to help reduce the negative effects heat stress may have on your operation.



Hydro-Lac® Bovine Hydration Pellets

Hydro-Lac is a palatable source of blended electrolytes, multiple energy sources, minerals, vitamins, and osmolytes. From this patented technology, Hydro-Lac provides the nutrients necessary to recover from the effects of heat stress, such as dehydration, and help restore animal health for better all around productivity.

Hydro-Lac results have shown:
Improved dry matter intake
Transition cows respond to meet their peak potential
Encourage water intake
Replenish electrolyte balance
Reduce production losses
Enhance production efficiencies
DCAD neutral for dry cows
Re-establish positive energy balance
Rehydrate during heat and cold stress
Thermo-neutral reproductive effects

Ask your Form-A-Feed representative on the versatility of Hydro-Lac:

- Calves
- Replacement Heifers
- Dry Cows
- Fresh Cows
- Lactation Cows
- Hospital Pen
- Cull Cows
- Show Cattle
- Feedlot: Beef & Dairy Beef

Form A Feed
A Nelson Family Company

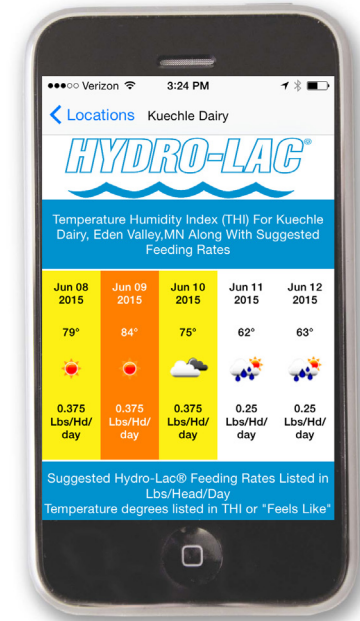


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Hydro-Lac App Instructions



Never miss a heat stress event!

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Sign up for the Hydro-Lac App

- Visit www.formafeed.com and select Resources. Then click "Sign Up Today" (red button). This link will bring you to the sign-up page.
- Complete the form. Be sure to remember the email id and password you selected as you will need this to log in later.
- Select "Agree to terms" and SUBMIT.

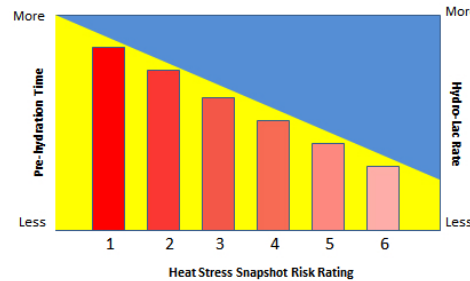


Important! You will not be able to proceed beyond this point until an admin approves you! Please wait for an email indicating that you have been approved.

Complete Survey

- You will receive an email notification that you can now complete the survey. Select "perform survey" from the menu on the left of the screen and complete the survey for your location(s).
- After you complete the survey you will be assigned a Location Score of 1-6. This is what generates the suggested feeding rates for your farm. You can also choose to receive alerts via app notifications, email, or text.

Recommending Hydro-Lac® as part of a Comprehensive Heat Stress Management Plan



Download App

- After completing and submitting the survey, you will be prompted to enter an email address.
- An automated email will be sent to you that contains the app download link. You must open this from your phone in order to download the app to your phone.
- Follow the instructions from the store as you are prompted.

Log In to the App

- Click on the app icon.
- Sign in with your email address and your farm name (as entered on your survey).



Using the App

- You will see three tabs at the top of the screen. **IMPORTANT!** You must select "Settings" at the top of the screen after logging in. Select "Settings", then "Show". Note the "Unsubscribe" or "Subscribe" button to the right of your farm name. For your location to be active, you must be subscribed.
- The "Suggested Feeding Rates" tab at top of the screen provides your THI and suggested feeding rates.
- The "Other Loc" gives you the ability to turn notifications of other locations on/off and also allows you to look at the THI for those other locations.

Contact your Form-A-Feed Representative if you have any questions about setting up the Hydro-Lac App as part of your heat abatement program!