



DONATION POLICY

Thank you for your interest in applying for a donation from CHS Larsen Cooperative! As we no longer accept hard copy requests, an application portal is available on our website at <http://www.chslarsencooperative.com/community/community-giving/>

Areas of Giving

As a recognized community business, CHS Larsen Cooperative is often looked to for donations of all sorts. By creating loosely defined areas of giving our cooperative will be able to better leverage donations through focused contributions. While it's good to donate to causes, sometimes certain requests do not always follow the CHS Larsen Cooperative's mission or benefit our patrons or their children. In those cases, the decisions to not fund requests are supported by our donation policy.

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These areas of giving can also help CHS Larsen Coop tell its story, such as we gave \$20,000 dollars of scholarships, \$10,000 dollars to community-based events and agricultural-related programs last year.

CHS Larsen Cooperative's three areas of giving include **Scholarships**, **Agriculture** and **Patron Support**. These categories allow our business to donate to causes that benefit our patrons and their families. Examples of donation areas CHS Larsen Cooperative has chosen are listed below:

Scholarships: \$20,000 in High School Scholarships

Agriculture: 4-H, FFA, County Fair, Farm Bureau, County Breakfast on the Farm

Patron/Employee Support: Fire Departments, Events connected to Patrons or employees

Application Process

Our cooperative will now require that people or organizations make donation requests online for tracking purposes. By tracking donation requests and actual cooperative donations, we can evaluate the collective return on investment to CHS Larsen Co-op. A cause marketing message could be developed if CHS Larsen Coop, for example, donates over time to FFA or area 4-H clubs. These messages can't be written about; however, unless dollars are tracked.

To better manage requests, an application must be submitted 7-days in advance. Using a request form also helps everyone understand where the donation is going and how it impacts the community.

Decision Process

The request form will then be evaluated based on areas of giving designated by the cooperative. Letters will then be sent to applicants following the evaluation process either accepting or rejecting their contribution request.